

LIST OF PUBLICATIONS

Subhanjan Sengupta, PhD.

Journal Articles

1. **Sengupta, S.** & Lehtimäki, H. (2022). Contextual understanding of care ethics in social entrepreneurship. *Entrepreneurship and Regional Development: An International Journal*. doi:[10.1080/08985626.2022.2055150](https://doi.org/10.1080/08985626.2022.2055150) (**ABS 3, ABDC A**) (**Open Access**)
2. Kulshreshtha, R., Sahay, S., & **Sengupta, S.** (2022). Constituents and Drivers of Mission Engagement for Social Enterprise Sustainability: A Systematic Review. *The Journal of Entrepreneurship*, 3(1). doi: [10.1177/09713557211069301](https://doi.org/10.1177/09713557211069301) (**ABS 1, ABDC C**)
3. Kulshreshtha, R., Sahay, S., & **Sengupta, S.** (2020). IndiGo: Cruising in market but crashing within. *Asian Journal of Management Cases*. doi:[10.1177/0972820121994959](https://doi.org/10.1177/0972820121994959) (**ABS 1, ABDC C**)
4. Kulshreshtha, R., Sahay, S., & **Sengupta, S.** (2021). Using Trust as a Resource for Social Value Creation: A Case of JanaJal. *South Asian Journal of Business and Management Cases*. doi:[10.1177/22779779211014657](https://doi.org/10.1177/22779779211014657) (**ABS 1**)
5. **Sengupta, S.**, Sahay, A., & Hisrich, R. (2020). The social-market convergence in a renewable energy social enterprise. *Journal of Cleaner Production*, 122516. (**ABS 2, ABDC A**)
6. Lehtimäki, H., Piispanen, V.V., & **Sengupta, S.** (2020). Social entrepreneurship as a cluster concept: Is a cricket farming start-up a social enterprise? *Journal of Asia Entrepreneurship and Sustainability*, 16(2): 162-186. (**ABDC C**)(**Open Access**)
7. Kapoor, R., Ghosh, P., Kumar, M., **Sengupta, S.**, Gupta, A., Kumar, S. S., ... & Pant, D. (2020). Valorization of agricultural waste for biogas based circular economy in India: A Research Outlook. *Bioresource Technology*, 123036.
8. Plutshack, V., **Sengupta, S.**, Sahay, A., & Viñuales, J. E. (2019). New and renewable energy social enterprises accessing government support: Findings from India. *Energy Policy*, 132, 367-378. (**ABS 2, ABDC A**)
9. **Sengupta, S.**, Sahay, A. & Croce, F. (2018). Conceptualizing social entrepreneurship in the context of emerging economies: an integrative review of past research from BRIICS. *International Entrepreneurship and Management Journal*, 14(4):771-803 (**ABS 1, ABDC C**)
10. **Sengupta, S.** & Sahay, A. (2018). Social Enterprises in the Indian Context: Conceptualizing through Qualitative Lens. *Journal of Global Entrepreneurship Research*, 8(1): 1-19 (**Open Access**)
11. **Sengupta, S.** & Sahay, A. (2017). Comparing mission statements of social enterprises and corporate enterprises in the new and renewable energy sector of India: a computer aided content analysis study. *Journal of Global Entrepreneurship Research*, 7(21): 1-16 (**Open Access**)
12. **Sengupta, S.** & Sahay, A. (2017). Social entrepreneurship research in Asia-Pacific: Perspectives and opportunities. *Social Enterprise Journal*, 13(1): 17-37 (**ABS 1, ABDC C**)

Teaching Cases:

1. Sahay, A. & **Sengupta, S.** (2020), "Tata Steel Acquires Bhushan Steel But...", *Case Centre* (product no. 320-0075-1)
2. **Sengupta, S.**, Sahay, A., & Osborne, M. (2019), "Hebon transforms Indian jackfruit from weed to wonder food", *Ivey Publishing* product no. 9B19M006. (also in *Harvard Business Publishing*, product no. W19027-PDF-ENG)
3. **Sengupta, S.** & Sahay, A., (2015), "Sai Marine Exports at Crossroads," *Ivey Publishing* product no. 9B15M051 (also in *Harvard Business Publishing*, product no. W15160-PDF-ENG)

Book Chapters

1. Lehtimäki, H., **Sengupta, S.**, Piispanen, V-V., & Henttonen, K. (2021). *Social Entrepreneurship as Sustainability Agency*, in Teerikangas, S., Onkila, T., Koistinen, K., & Mäkelä, M. *Research Handbook of Sustainability Agency*. (pp. 168-179). London: Edward Elgar. (**Open Access**)
2. **Sengupta, S.** (2021). *Social academic entrepreneurship: contextual understanding*, in Eriksson, P., Komulainen, K., Montonen, T., & Siivonen, P. *New movements in academic entrepreneurship*. (pp. 203 - 219). London: Edward Elgar.
3. Kulshreshtra, R., Sahay, S., & **Sengupta, S.** (2021). *Gender Identity and Entrepreneurship: Breaking the Gender Stereotype*, in Piispanen V-V, Dey, A.K., & Mishra, S. *Perspectives on Entrepreneurship and Sustainability*. (pp. 78-88). New Delhi: Bloomsbury.
4. Kulshreshtra, R., Sahay, S., & **Sengupta, S.** (2021). *JanaJal: Bringing in Water Revolution*, in Dey, A.K., Piispanen V-V, & Mishra, S. *Sustainable Entrepreneurship – Innovation and Transformation*. (pp. 75-89). New Delhi: Bloomsbury.
5. Kumar, K., Srivastava, N., Kulshreshtra, R. & **Sengupta, S.** (2021). *Entrepreneurial Behaviour in a Pandemic: A Case Study on an Ed-Tech Startup*, in Tyagi, N., & Verma, S. *Entrepreneurship Education and Innovation for Sustainable Development*. (pp. 68-81). New Delhi: Bookman.
6. Lehtimäki, H., Piispanen, V.V., & **Sengupta, S.** (2018). Social entrepreneurship in the Finnish context - Case EntoCube. In Dey, A.K. & Lehtimäki, H. *Responsible Humane Strategies for Gender Equality, Empowerment and Leadership*. (pp. 175-183). New Delhi: Bloomsbury.
7. Sahay, A. & **Sengupta, S.** (2018). Bhushan Steel: Another noose for Tata Steel? In A. K. Dey & H. Lehtimäki (Eds.). *Evolving Business Models in Ecosystem of Disruptive Technologies and Social Media*. (pp. 304-312). New Delhi: Bloomsbury.
8. Ghosh, P., **Sengupta, S.**, Vijay, V. K., & Sahay, A. (2020). Life cycle assessment of waste to bioenergy processes: A review. In Singh, L., Yousuf, A. & Mahapatra, D.M. *Bioreactors: Sustainable Design and Industrial Applications in Mitigation of GHG*. (pp. 105-122). Elsevier.

Conference Proceedings / Presentations

1. **Sengupta, S.**, Singh, R., Sharma, S.K., & Chourdary, S. (2022). Business Model Framework for Reducing Loss and Waste of Fresh Produce in Vegetable Value Chain. EURAM (European Academy of Management) Conference, ZHAW School of Management and Law, Switzerland. June 15-17.
2. **Sengupta, S.**, Singh, R., & Chourdary, S. (2022). Mitigating Post-Harvest Food Loss: Business Model in an Emerging Economy Context. New Business Model Conference. Lumsa University, Rome. June 23-24.
3. **Sengupta, S.**, & Lehtimäki, H. (2021). Creating a Social Circular Economy by Transforming Vulnerable and Marginalised People into Circular Economy Agents. 1st International Conference on Sustainable Resource Society, University of Eastern Finland, October 25-26.
4. **Sengupta S.**, Kulshreshtra R., & Sahay S, (2021). Using Discarded Cloth as a Resource for an Environmentally and Socially Motivated Circular Economy. 1st International Conference on Sustainable Resource Society, University of Eastern Finland, October 25-26.
5. Kulshreshtra, R., Sahay, S., & **Sengupta, S.** (2021). Gender Identity and Entrepreneurship: Breaking the Gender Stereotype. International Conference of Management Cases (ICMC), 2021, BIMTECH. December 3-5.
6. Lehtimäki, H., **Sengupta, S.**, Piispanen, V-V., & Henttonen, K. (2021). *Social Entrepreneurship as Sustainability Agents in Circular Economy*. 16th Corporate Responsibility Research Conference (CRRC), The Open University of Israel, October 12-13.

7. Kulshreshtra R, **Sengupta S** & Sahay S, (2021). Sustainability of Social Enterprises. ISDRS International Conference, July 13-15.
8. Kulshreshtra, R., Sahay, S., & **Sengupta, S.**, (2021). Identity-based Strategic Positioning of a Social Enterprise. 23rd Annual Convention of the Strategic Management Forum, IIM Nagpur, December 27-30.
9. **Sengupta, S.**, & Lehtimäki, H. P. (2020). Care Ethics in Social Entrepreneurship: Contextual Understanding. In *Academy of Management Proceedings* (Vol. 2020, No. 1, p. 10315). Briarcliff Manor, NY 10510: Academy of Management.
10. Kulshreshtra, R., Sahay, S., & **Sengupta, S.**, (2019). Recent trends in social entrepreneur research. 21st Annual Convention of the Strategic Management Forum, IIM Lucknow, December 27-29
11. Lehtimäki H, Piispanen V V, & **Sengupta S** (2018). Challenges in Conceptualizing Social Entrepreneurship in the Finnish Context - Case Entocube. International Conference of Management Cases (ICMC), 2018, BIMTECH. November 29-30.
12. **Sengupta, S.** & Sahay, A (2017). Comparing mission statements of Indian and South African social enterprises in the new and renewable energy sector: A computer-assisted text analysis approach. In *Proceedings of International Conference on Strategies in Volatile and Uncertain Environment for Emerging Markets* (p. 521-527). July 14-15
13. Muruganantha, P., Mittal, U. & **Sengupta, S.** (2017). A study on Economic Determinants of Inward FDI in BRICS Countries: Panel data regression approach. In *Proceedings of International Conference on Strategies in Volatile and Uncertain Environment for Emerging Markets* (p. 347-353). July 14-15
14. Mittal, U. & **Sengupta, S.** (2017). An Analysis of the Mission Statements of FT Ranked US B-Schools: A mixed method approach. In *Proceedings on International Conference on Emerging Trends in Governance for Sustainable Growth*. IFIM. March 10.