

CURRICULUM VITAE

Surname: Koponen (née Mönkkönen)
First names: Jonna Pauliina
Gender: Female
Date of writing the CV: 27.9.2018



2. DATE AND PLACE OF BIRTH, NATIONALITY, RESIDENCE

Date and place of birth: 21.10.1977 Savonlinna
Citizenship: Finnish
Current residence: Honkasaarentie 7 A 70100 Kuopio
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3. EDUCATION AND DEGREES AWARDED

Doctor of Philosophy (PhD), University of Tampere, Finland

Major subject: Speech communication. Degree conferred: 14.6.2012 Tampere. Dissertation: Experiential learning methods in medical students communication education <http://acta.uta.fi/teos.php?id=1000126>

Master of Arts (MA), University of Jyväskylä, Finland

Major subject: Speech communication. Minor subjects: Drama education (subject studies), Social policy (basic studies), Education (basic studies), Physical education (basic studies). Degree conferred: 12.2.2003 Jyväskylä

Postgraduate Certificate in Education, University of Jyväskylä, Finland

Teacher training studies 1.8.2002–14.5.2003. Specialised in adult education. Degree conferred: 14.5.2003, Jyväskylä.

4. OTHER TRAINING, QUALIFICATIONS AND SKILLS

Education (subject studies), University of Joensuu, Finland. Certification 25.1.2008.

Intercultural Communication Studies (Jyväskylä Open University, started 2014).

Associate Member of the Doctoral School of Communication Studies (CORE) 1.1.2007–31.12.2011. The Doctoral School of Communication Studies CORE was a national, multidisciplinary doctoral school including the whole field of communication, media and information studies. CORE was coordinated by the School of Communication, Media and Theatre of the University of Tampere.

EACH young health communication scholars' research summer school. 23.–28.8.2009 Vnà, Switzerland.

Research exchange. University of Meiji, Tokyo, Japan. 6.-16.5.2018.

Exchange teacher. University of Oberlin and Meiji University, Japan. 6.-14.5.2016.

Exchange teacher. University of Montpellier, France. One week in May 2014. 12.-16.9.2018.

Exchange student. Chester College of the University of Liverpool 24.9.2001-31.1.2002.

Flipped Classroom 2.0 teacher training. 2017. University of Eastern Finland.

Advanced Leadership training. 2018. University of Eastern Finland.

Computer programs: Microsoft Office Word, Excel, Outlook, PowerPoint. Adobe Photoshop, Adobe PageMill, Moodle, Planet e-stream, SPSS 17.0, ATLAS.ti.

5. LANGUAGES

- Finnish Mother tongue, Native speaker
- English Proficient oral and written
- Swedish Good oral and written
- German Basic oral and written

6. CURRENT POSITION

Accreditation Manager

University of Eastern Finland, Business School. Starting 1.1.2018. Responsible for coordinating AACSB accreditation process including for example writing the Eligibility Application, leading Assurance of Learning pedagogical group, leading Marketing Communication group, organizing and leading internal staff training sessions, international communication with the AACSB International association representatives and networking with other AACSB member schools. Very close collaboration with Vice Dean of the Faculty of Social Sciences and Business Studies, Professor Matti Turtiainen and Head of the Business School, Associate Professor Saara Julkunen.

University Lecturer, International Business and Sales Communication. Starting from 1.1.2013 until today. University of Eastern Finland, Business School. International Business and Sales Management program. *Courses taught:* Cross-Cultural Communication and Negotiation (6 ECTS), International Sales Camp (6 ECTS), Master's Thesis Seminar (10 ECTS), International Business Management (6 ECTS). Visiting lecturer at International Sales Work, Leading People in International Business courses (6 ECTS).

Marketing: Leading and designing international marketing of the Master's degree program (marketing strategy, year clock, selecting social media channels, conducting marketing campaigns in collaboration with Advertising agency, leading the UEF Business School marketing team).

Pedagogical achievements: Inventing new teaching methods (Sales Theatre workshop, Awareness of cross-cultural communication through company collaboration, Flipped classroom method)

Projects: Member of the TUTKI-group (enhancing higher education) and VIBE-project (EU-project with Rotterdam University (the Netherlands), Meiji University (Japan) and University of Oberlin (Japan)). Invited international research in Tokyo, Meiji University 6.-15.5.2018.

Career break: maternity leave. 18.9.2014-4.8.2015. Viljami August Alexander Koponen (born 27.10.2014)
CEO, Communication trainer. Koulutustalo JoKo (my own small size company since 2012).

Research career stage: Postdoctoral researcher

7. PREVIOUS WORK EXPERIENCE

University Lecturer in Speech Communication. A permanent appointment 1.8.2005-31.12.2016. Language Centre, University of Eastern Finland, Finland.

Postdoctoral researcher. 1.9.2012–31.12.2012. University of Eastern Finland, Department of Business. Innovation practice research project.

Junior researcher. 9.12.2010–31.8.2012. The School of Communication, Media and Theatre, University of Tampere, Finland. Work related to my doctoral dissertation.

Career break: maternity leave. 12.2.2010–8.12.2012. Amanda Elisabet Koponen (born 1.4.2010)

Junior researcher. 1.8.2009–11.2.2010. The School of Communication, Media and Theatre, University of Tampere, Finland. Work related to my doctoral dissertation.

Junior researcher. 1.8.2007–15.2.2008. Department of Speech Communication and Voice Research, University of Tampere, Finland. Work related to my doctoral dissertation.

Invited lecturer, Communication trainer

- **University of Tampere.** Speech communication to pre-school teachers. 2015.
- **University of Eastern Finland.** "Sales Theatre" workshop 29.8.2012 and 9.11.2011. in cooperation with Saara Julkunen (University lecturer, Dr.Sc. Econ & Bus.Adm.)
- **University of Eastern Finland, School of Medicine, Institute of Public Health and Clinical Nutrition.** Lectures on motivational interviewing (15.5.2012, residents in occupational health and occupational health doctors), lectures and web-based learning materials on negotiation skills at the workplace (2.2.–24.2.2012), lecture on doctor's communication competence (22.–23.11.2011).
- **Kuopio University Hospital.** Lectures on motivational interview (2016, 2017), scientific presentations (22.9.2009, orthopaedics, traumatology, and surgery), scientific presentations (26.9.2008, surgery), and patient-doctor interaction (13.11.2007, ophthalmology).
- **Novartis Finland Oy.** Teaching scientific presentation skills and media performance skills to specialists 24.10.2009 and 14.11.2009 in cooperation with Moniviestintä Minna Koljonen.

Lecturer in Drama Education 2002–2017. Taught several courses in:

- Snellman Summer University in Kuopio (2005–2017)
- Rovala-Opisto / The College of Rovala (2004, 2005, 2011, 2012, 2014)
- University of Oulu, Open University (2004)
- The College of Central Finland (2003)
- The Summer University of Jyväskylä (2002, 2003)

Lecturer in Speech Communication. 1.9.–31.12.2003. Language Centre, University of Jyväskylä, Finland.

Lecturer in Speech Communication 2002–2006. Taught several courses e.g. in:

- Savonia University of Applied Sciences (2006)
- University of Oulu, ProME Professional and PromePro Professional programmes, Project Communication & Information Management (14.9.2005 and 17.3.2006)
- University of Oulu, Department of Industrial Engineering and Management (2005) and Language Centre (2004)
- University Association of South Ostrobothnia (2003), The College of Central Finland (2003)
- Jyväskylä Open University (2002), University of Jyväskylä, Language Centre 2002–2003.

Cultural Director. 18.2.2004–31.7.2005. Culture House NUKU, the City of Oulu.

8. RESEARCH FUNDING, LEADERSHIP AND SUPERVISION

- Liikesivistysrahasto (Foundation for Economic Education). Funding for a conference trip. 2016. 2000 €.
- Emil Aaltonen Foundation. Research scholarship, 3rd year. 24.4.2012. 23 000 €
- Emil Aaltonen Foundation. Research scholarship, 2nd year. 20.4.2011. 23 000 €.
- Emil Aaltonen Foundation. Research scholarship, 1st year. 18.4.2007. 20 300 €.
- Finnish Cultural Foundation. Research scholarship 2007. 8000 €.

Preparing of funding applications for a research team

- 2018 (EAKR application, Principal investigator Professor Matti Turtiainen)
- 2018 (Wallenberg foundation, Principal investigator Associate Professor Saara Julkunen)
- 2016 (Finnish Academy, Principal investigator Jonna Koponen, personal application)
- 2016 (TEKES, responsible for writing part of a research plan, Principal investigator Professor Mikko Kolehmainen, University of Eastern Finland)
- 2016 (Pohjois-Savon liitto, responsible for writing part a research plan, Principal investigator University researcher Saara Julkunen)
- 2014 (EAKR application, Kasvu-project, responsible for writing a research plan, Principal investigator Professor Mika Gabrielsson)
- 2013 (Finnish Academy, responsible for writing a research plan, Principal investigator Professor Pekka Isotalus, University of Tampere)

PARTICIPATION IN ACADEMIC PROJECTS

- Participation in ESR-project: I-FACTOR. 1.10.2018-28.2.2019. Project coordinator, team leader.
- Participation in EU-project: A New Vision on International and Business Education – VIBE. 2014–2017. (Researcher and team leader in Finland)
- Participation in research project: Innovation Practice. 2011–2014. (Researcher)
- Participation in local (ESR)-project: MYYJO project. 2012-2013. (Teacher, researcher, professional tasks)
- Suomen virtuaalikielikeskuksen osahanke VIPU. 2005-2006. (Teacher)

MERITS IN TEACHING AND PEDAGOGICAL COMPETENCE

Pedagogical training and competence

- Postgraduate Certificate in Education, University of Jyväskylä, Finland Teacher training studies 1.8.2002–14.5.2003. Specialised in adult education. Degree conferred: 14.5.2003, Jyväskylä.
- Education (subject studies), University of Joensuu, Finland. Certification 25.1.2008.
- Demonstration lesson, University of Kuopio 9.2.2005 graded *excellent*.
- Flipped Classroom 2.0 teacher training, 1.1.-31.12.2017, University of Eastern Finland.

Involvement in curriculum planning and the implementation of courses

I am currently responsible for assessing and enhancing Bachelor-, Masters-, and Doctoral level education at UEF Business School. I have been involved in planning and implement International Business and Sales Management master's degree program at UEF, Business School. Here are some examples of implementation of courses:

- **Cross-Cultural Communication and Negotiation** (taught courses in autumn 2014, 2015, 2016, 2017) (6 ECTS), 24 hours contact lessons. UEF, Business School. Master's level course for international students. Focusing on cross-cultural communication, negotiation and conflict resolution. Applying e.g. role-play exercises and negotiation exercises via videoconference. Having visitors from real companies.
- **International Sales Camp** (taught courses in spring 2014, 2015, 2016, 2017) (6 ECTS), 24 hours contact lessons. UEF, Business School. Master's level course for international students. Focusing on international sales process, personal selling skills and actual selling of products of a real company.
- **Media communication**, postgraduate students 27.1.–31.3.2009 (3 ECTS), University of Eastern Finland. In cooperation with lecturer Mirja Pesonen and local journalists. The course aimed to enhance postgraduate students' media communication skills through interactive lectures, role-play exercises and real radio- and television-interview exercises.
- **Doctor-patient communication** (1 ECTS), 1.10.–8.12.2006, University of Kuopio. Due to curriculum reform, I implemented a new communication course for second-year medical students in cooperation with 8 clinical lectures. I used new learning methods (role-play, simulated patients and Theatre in Education) in this course. Role-play and simulated patients have thereafter been used in medical students' communication skills training at this university.

Development of teaching methods

- **Flipped Classroom method** (autumn 2017). Cross-Cultural Communication and Negotiation course.
- **Sales theatre method** (2014-2015) to teach interpersonal communication skills and sales process to business students and business professionals.
- **Experiential learning methods for medical students** (2006-2012). Role-play, simulated patients and Theatre in Education method designed to teach interpersonal communication competence to medical students.

Supervision of theses:

- Supervisor of the following business students master's thesis: Netta Kettunen, Saara Rytsy, Ossai Uche Augustine, Fred Abusei, Emmi Reuter, Karla Knuutti, Liisa Leppävuori, Sudipta Chatterjee-Paukkonen, Niina Kankkunen, Tareq Faiz, Jaana Johansson, Mari Polvinen, Eevastiina Vasanen, Thu Nguyen, Marianna Turunen. (15 students)

Teaching awards

- 3000 € grant, Excellent Teaching Practitioner. University of Eastern Finland. 6.9.2018.
- 1000 € grant on developing medical students' communication skills training. The Union for University Teachers and Researchers in Finland. 9.11.2007.

10. AWARDS, PRIZES AND HONOURS

- Excellent Teaching Practitioner award. University of Eastern Finland. 6.9.2018.
- Top Paper Award and 100 \$. National Communication Association Experiential learning in Communication Division. 17.11.2012.
- Julius & Regine Steffens young researcher grant to European Association for Communication in Healthcare summer school in Vnà, Switzerland 23.–28.8.2009.

OTHER SCIENTIFIC OR ACADEMIC MERITS

- Selected for the position as Editor for Prologi – Puheviestinnän vuosikirja 2017-2018.
- Reviewer for Academic positions: University Teacher (in Speech Communication), University of Eastern Finland, 2017.
- Member of the editorial board of Prologi – Puheviestinnän vuosikirja 2014, 2015-2016.
- Referee for: AMA (2017), EIBA 2017/Milano, ECREA (ICSI section) 2014-2018, Simulation & Gaming journal (2016, 2015, 2014), Journal of Intercultural Communication Research (2015), Advances in Health Sciences Education (2014), Journal of Retailing and Consumer Services (2014), Studies in Communication Sciences (2014).
- Member of National Communication Association 2012.
- Member of Teaching committee of the European Association for Communication in Healthcare (TEACH) 2010-2012.
- Member of the European Association for Communication in Healthcare (EACH) 2010.
- Young ECREA contact person 2009–2010.

- Prologos Association secretary 2008–2009, 2009–2010, member of the board 2006–2007.

SCIENTIFIC AND SOCIETAL IMPACT OF RESEARCH

Total number of publications (42)

- A1. Peer-reviewed scientific articles: 21
- A4. Article in conference proceedings: 6
- B1. Non-refereed journal articles: 5
- B2. Book section: 3
- D1. Article in a trade journal: 3
- D5. Textbook, professional manual or guide, dictionary: 2
- G2. Thesis: 1
- G5. Doctoral dissertation (article): 1