

LIST OF PUBLICATIONS

Subhanjan Sengupta, PhD.

(listed on 24-11-2021)

Journal Articles

1. Kulshreshtra, R., Sahay, S., & **Sengupta, S.** (2020). Constituents and Drivers of Mission Engagement for Social Enterprise Sustainability: A Systematic Review. *The Journal of Entrepreneurship*. (in Press) **(ABS 1, ABDC C)**
2. Kulshreshtra, R., Sahay, S., & **Sengupta, S.** (2020). IndiGo: Cruising in market but crashing within. *Asian Journal of Management Cases*. doi:[10.1177/0972820121994959](https://doi.org/10.1177/0972820121994959) **(ABS 1, ABDC C)**
3. Kulshreshtra, R., Sahay, S., & **Sengupta, S.** (2021). Using Trust as a Resource for Social Value Creation: A Case of JanaJal. *South Asian Journal of Business and Management Cases*. doi:[10.1177/22779779211014657](https://doi.org/10.1177/22779779211014657) **(ABS 1)**
4. **Sengupta, S.**, Sahay, A., & Hisrich, R. (2020). The social-market convergence in a renewable energy social enterprise. *Journal of Cleaner Production*, 122516. **(ABS 2, ABDC A)**
5. Lehtimäki, H., Piispanen, V.V., & **Sengupta, S.** (2020). Social entrepreneurship as a cluster concept: Is a cricket farming start-up a social enterprise? *Journal of Asia Entrepreneurship and Sustainability*, 16(2): 162-186. **(Open Access, ABDC C)**
6. Kapoor, R., Ghosh, P., Kumar, M., **Sengupta, S.**, Gupta, A., Kumar, S. S., ... & Pant, D. (2020). Valorization of agricultural waste for biogas based circular economy in India: A Research Outlook. *Bioresource Technology*, 123036.
7. Plutshack, V., **Sengupta, S.**, Sahay, A., & Viñuales, J. E. (2019). New and renewable energy social enterprises accessing government support: Findings from India. *Energy Policy*, 132, 367-378. **(ABS 2, ABDC A)**
8. **Sengupta, S.**, Sahay, A. & Croce, F. (2018). Conceptualizing social entrepreneurship in the context of emerging economies: an integrative review of past research from BRIICS. *International Entrepreneurship and Management Journal*, 14(4):771-803 **(ABS 1, ABDC C)**
9. **Sengupta, S.** & Sahay, A. (2018). Social Enterprises in the Indian Context: Conceptualizing through Qualitative Lens. *Journal of Global Entrepreneurship Research*, 8(1): 1-19 **(Open Access)**
10. **Sengupta, S.** & Sahay, A. (2017). Comparing mission statements of social enterprises and corporate enterprises in the new and renewable energy sector of India: a computer aided content analysis study. *Journal of Global Entrepreneurship Research*, 7(21): 1-16 **(Open Access)**
11. **Sengupta, S.** & Sahay, A. (2017). Social entrepreneurship research in Asia-Pacific: Perspectives and opportunities. *Social Enterprise Journal*, 13(1): 17-37 **(ABS 1, ABDC C)**

Teaching Cases:

1. Sahay, A. & **Sengupta, S.** (2020), "Tata Steel Acquires Bhushan Steel But...", *Case Centre* (product no. 320-0075-1)
2. **Sengupta, S.**, Sahay, A., & Osborne, M. (2019), "Hebon transforms Indian jackfruit from weed to wonder food", *Ivey Publishing* product no. 9B19M006. (also in *Harvard Business Publishing*, product no. W19027-PDF-ENG)
3. **Sengupta, S.** & Sahay, A., (2015), "Sai Marine Exports at Crossroads," *Ivey Publishing* product no. 9B15M051 (also in *Harvard Business Publishing*, product no. W15160-PDF-ENG)

Book Chapters

1. Lehtimäki, H., **Sengupta, S.**, Piispanen, V-V., & Henttonen, K. (2021). *Social Entrepreneurs as Sustainability Agents in Circular Economy*, in Teerikangas, S., Onkila, T., Koistinen, K., & Mäkelä, M. *Research Handbook of Sustainability Agency*. London: Edward Elgar. (**Open Access**)
2. **Sengupta, S.** (2021). *Social academic entrepreneurship: contextual understanding*, in Eriksson, P., Komulainen, K., Montonen, T., & Siivonen, P. *New movements in academic entrepreneurship*. London: Edward Elgar.
3. Lehtimäki, H., Piispanen, V.V., & **Sengupta, S.** (2018). Social entrepreneurship in the Finnish context - Case EntoCube. In A. K. Dey & H. Lehtimäki (Eds.). *Responsible Humane Strategies for Gender Equality, Empowerment and Leadership*. (pp. 175-183). New Delhi: Bloomsbury.
4. Sahay, A., & **Sengupta, S.** (2018). Bhushan Steel: Another noose for Tata Steel? In A. K. Dey & H. Lehtimäki (Eds.). *Evolving Business Models in Ecosystem of Disruptive Technologies and Social Media*. (pp. 304-312). New Delhi: Bloomsbury.
5. Ghosh, P., **Sengupta, S.**, Vijay, V. K., & Sahay, A. (2020). Life cycle assessment of waste to bioenergy processes: A review. In Lakhveer Singh, Abu Yousuf, & Durga Madhab Mahapatra (Eds.). *Bioreactors: Sustainable Design and Industrial Applications in Mitigation of GHG*. (pp. 105-122). Elsevier.

Conference Proceedings

1. Kulshreshtha R, **Sengupta S** & Sahay S, (2021). Sustainability of Social Enterprises. *ISDRS International Conference*, July 13-15.
2. **Sengupta, S.**, & Lehtimäki, H. P. (2020). Care Ethics in Social Entrepreneurship: Contextual Understanding. In *Academy of Management Proceedings* (Vol. 2020, No. 1, p. 10315). Briarcliff Manor, NY 10510: Academy of Management.
3. Kulshreshtha, R., Sahay, S., & **Sengupta, S.**, (2019). Recent trends in social entrepreneur research. 21st Annual Convention of the Strategic Management Forum, IIM Lucknow, December 27-29
4. Lehtimäki H, Piispanen V V, & **Sengupta S** (2018). Challenges in Conceptualizing Social Entrepreneurship in the Finnish Context - Case Entocube. International Conference of Management Cases (ICMC), 2018, BIMTECH. November 29-30.
5. **Sengupta, S.** & Sahay, A (2017). Comparing mission statements of Indian and South African social enterprises in the new and renewable energy sector: A computer-assisted text analysis approach. In *Proceedings of International Conference on Strategies in Volatile and Uncertain Environment for Emerging Markets* (p. 521-527). July 14-15
6. Muruganantha, P., Mittal, U. & **Sengupta, S.** (2017). A study on economic determinants of inward FDI in BRICS Countries: Panel data regression approach. In *Proceedings of International Conference on Strategies in Volatile and Uncertain Environment for Emerging Markets* (p. 347-353). July 14-15
7. Mittal, U. & **Sengupta, S.** (2017). An analysis of the mission Statements of FT Ranked US B-Schools: A mixed method approach. In *Proceedings on International Conference on Emerging Trends in Governance for Sustainable Growth*. IFIM. March 10.