

**Curriculum vitae**  
**February 2022**

**HAKOLA, OUTI JOHANNA**

**EDUCATION**

- 2011 Doctor of Philosophy, Media Studies, University of Turku, 22.6.2011, Finland  
2005 Master of Arts, Media Studies, University of Turku, Media Studies, Finland.  
2003 Master of Arts, Comparative Literature, University of Turku, Finland.

**ASSOCIATE PROFESSOR (TITLE OF DOCENT)**

- 2015- Area and Cultural Studies, University of Helsinki.  
2018- Media Studies, University of Turku.

**CURRENT POSITIONS**

- 2017-2022 Academy of Finland Research Fellow, University of Eastern Finland.  
2022- University Lecturer in Qualitative Research Methods, Department of Social and Health Management, University of Eastern Finland

**PREVIOUS POSITIONS**

- 2014-2017 University Lecturer, Area and Cultural Studies, University of Helsinki.  
2011-2014 Programme Coordinator, Helsinki Collegium for Advanced Studies, University of Helsinki.  
2006-2011 Administrator positions, Faculty of Arts, University of Helsinki.

**PREVIOUS FELLOWSHIPS / VISITING RESEARCHER POSITIONS**

- 2022 Visiting Scholar, Communication studies, International University of Catalonia, Spain.  
2020 Visiting Scholar, Film Studies, University of Canterbury, New Zealand.  
2018-2019 Visiting Scholar, Trent Centre for Aging and Society, Trent University, Canada.  
2013-2014 Postdoctoral Research Fellow, Department of Radio-Television-Film, University of Texas at Austin, U.S.  
2010 Visiting Fellow, Department of Journalism, University of Ohio, U.S.

**SELECTED PUBLICATIONS**

**Books**

Hakola, Outi, Janne Salminen, Juho Turpeinen & Oscar Winberg (eds.) 2021. *The Culture and Politics of Populist Masculinities*. Lanham, Maryland: Lexington Books.

Hakola, Outi, Sara Heinämaa & Sami Pihlström (eds.) 2015. *Death and Mortality: From Individual to Communal Perspectives*. COLLeGIUM: Studies Across Disciplines in the Humanities and Social Sciences, Volume 19.

Hakola, Outi 2015. *Rhetoric of Modern Death in American Living Dead Films*. Bristol & Chicago: Intellect Ltd / Chicago University Press.

Hakola, Outi & Sari Kivistö (eds.) 2014. *Death in Literature*. New Castle Upon Thyme: Cambridge Scholars Publishing.

Hakola, Outi, Sari Kivistö & Virpi Mäkinen (eds.) 2014. *Kuoleman kulttuurit Suomessa*. Tallinna: Gaudeamus Oy. ("Cultures of Death in Finland").

## Journal articles (peer-reviewed)

Hakola, Outi 2021. Ethical Reflections on Filming Death in End-of-life Documentaries. *Mortality*. <https://doi.org/10.1080/13576275.2021.1946025>

Hakola, Outi 2021. Diversity in Representations and Voices of Terminally Ill People in End-of-Life Documentaries. *Journal of Palliative Care*. May 2021. doi:10.1177/08258597211013961

Korpisaari, Antti & Hakola, Outi 2021. The Portrayal of Continental Latin America in the James Bond Films. *International Journal of James Bond Studies*, 4(1). DOI: <http://doi.org/10.24877/jbs.66>

Hakola, Outi 2020. Audiovisuaalinen populaarikulttuuri osana populistista strategiaa: Tapaustutkimuksena Donald J. Trump. *Lähikuva* 33: 3-4, 131-148. <https://doi.org/10.23994/lk.100444> (Audiovisual popular culture as populist strategy: case study of Donald J. Trump).

Hakola, Outi 2020. Taidelähtöinen elokuvakritiikki verkkojulkaisemisen aikakaudella. *WiderScreen* 1/2020. <http://widerscreen.fi/numerot/2020-1/taidelahtoinen-elokuvakritiikki-verkkojulkaisemisen-aikakaudella/> (Art criticism and film in the era of online publishing).

Hakola, Outi 2019. Advertising Hospice Care Services. *Death Studies*, <https://doi.org/10.1080/07481187.2019.1686089>

Hakola, Outi 2019. Zombies, Vampires and Frankenstein's Monster – Embodied Experiences of Illness in Living Dead Films, *Thanatos* vol. 8:1, 91-119. [https://thanatosjournal.files.wordpress.com/2019/08/hakola\\_embodied\\_experiences\\_illness.pdf](https://thanatosjournal.files.wordpress.com/2019/08/hakola_embodied_experiences_illness.pdf)

Hakola, O. J. 2018. How Pop Can Army Strong Be? Uses of Popular Culture in US Army Recruitment Campaign. *Journal of Popular Culture*, 51: 1540-1561. doi:10.1111/jpcu.12744

Hakola, Outi 2018. Kuoleamisen affektiivinen mainonta yhdysvaltalaisten saattohoitokotien markkinoinnissa. *Lähikuva* 31:3, 46-64.

Hakola, Outi 2017. Emotional Public: *Treme* as Post-Katrina Trauma Narrative. *American Studies in Scandinavia* 49:2, 27-49.

Hakola, Outi 2017. Political Impersonations on *Saturday Night Live* during the 2016 U.S. Presidential Election. *European Journal of American Studies* 12:2, document 7.

Hakola, Outi 2016. Vallattomat naiset – Naisen muuttuva paikka *Orange Is the New Black* –sarjassa. *Lähikuva* 2016:3, 42-59. (“Unruly Women in *Orange is the New Black*”).

Hakola, Outi 2013. Normal Death on Television. Balancing Privacy and Voyeurism. *Thanatos* 2:2, 56-71.

Hakola, Outi 2012. Exotic Primitivism of Death in Classical Hollywood Living Dead Films. In Serravalle de Sá & Corseuil (eds.), special issue on *Gothic: New Directions /Ilha do Desterro (Brazil)* Jan/Jul 2012:62, 219-240.

Hakola, Outi 2011. Viettelevät, saalistavat ja rakastuneet vampyyrit. *Lähikuva* 2011:1, 7-27. ("Seducing, Hunting and Loving Vampires".)

Hakola, Outi 2006. Ihminen on ihmiselle zombie. *Lähikuva* 2006:2, 25-40. ("Humans as Zombies".)

### Articles in edited books

Hakola, Outi 2019. Post-Gender Comedy at the White House Correspondents' Dinner. In Martins (ed.) *Comedy for dinner and other dishes*. Coimbra: IEF Instituto de Estudos Filosóficos, 43-62. [http://www.uc.pt/fluc/uidief/ebooks/Comedy\\_for\\_dinner](http://www.uc.pt/fluc/uidief/ebooks/Comedy_for_dinner)

Hakola, Outi 2019. Zombit ja pelko yksilöllisyyden menettämisestä. In Pasi Enges & Kirsi Hänninen (eds.) *Hirvityksiä, haamuja ja henkioppaita: Kirjoituksia uskomusolennoista*. Folkloristiikan julkaisuja 5. Turku: Turun yliopisto, 198-223. ("Zombies and Loss of Autonomy".)

Tolvhed, Helena & Hakola, Outi 2018. The Individualization of Health in Late Modernity. In Kananen, Bergenheim & Wessel (eds.) *Conceptualising Public Health: Historical and Contemporary Struggles over Key Concepts*. London: Routledge, 190-203.

Hakola, Outi 2017. Katsojan ja kuoleman kauhean kaunis kohtaaminen. In Laine, Nyysönen, Salmi & Seppälä (eds.), *Noin seitsemännen taiteen poika: Kirjoituksia elokuvasta ja muista taiteista. Onnittelevä Henry Baconille*. Turku: Faros & Suomen Elokuvatutkimuksen Seura, 118-127. ("Encountering Death")

Hakola, Outi 2015. Finnish Film Critics and the Uncertainties of the Profession in the Digital Age. In Frey & Sayad (eds.) *Film Criticism in the Digital Age*. New Jersey: Rutgers, 177-194.

Hakola, Outi 2014. Kuoleman kokemus. In Hakola, Kivistö, Mäkinen (eds.) *Kuoleman kulttuurit Suomessa*. Tallinna: Gaudeamus Oy, 65-85. ("Experience of Death").

Hakola, Outi 2015. Nordic Vampires: Stories of Social Exclusion in Nordic Welfare States. In Kääpä & Gustafsson (eds.) *Nordic Genre Film collection*. Edinburgh: Edinburgh University Press, 203-214.

Hakola, Outi 2012. Colliding Modalities and Receding Frontier in George Romero's *Land of the Dead*. In Miller & Van Riper (eds.), *Undead in the West*. Lanham: Scarecrow Press, 133-149.

Hakola, Outi 2011. Muumiot ja pakanallisen kuoleman uhka. In Pesonen, Lehtinen, Myllärniemi & Blom (eds.), *Elokuva uskonnon peilinä: Uskontotieteellisiä tarkennuksia länsimaiseen populaarielokuvaan*. Helsinki: University of Helsinki, 230-248. ("Mummies and Threat of the Pagan Death".)

Hakola, Outi 2007. [On-screen and Off-screen Monstrosity of Béla Lugosi and Boris Karloff](http://iipc.utu.fi/reconsidered/). *History of Stardom Reconsidered. The refereed proceedings of the inaugural conference of IIPC, University of Turku, 9-11 November 2006*. IIPC Publication Series 1, Turku: International Institute for Popular Culture, <http://iipc.utu.fi/reconsidered/>.

Hakola, Outi 2006. Performanssi. Tapahtumia esityksen, yleisön ja esiintyjän välillä. In Ridell, Väliaho & Sihvonen (eds.), *Mediaa käsittämässä*. Tampere: Vastapaino, 109-128. ("Performance. Interactions between Event, Audience and Performer".)