

Dr. Subhanjan Sengupta

Conference Presentations

1. Lehtimäki, H., Sengupta, S., & Leik, O. (2023). Business Models for Sustainability: a Critical Review of the Concept. *Paper Development Session, Innovation Management SIG, European Academy of Management (EURAM)*, Trinity College Dublin, June 14-16.
2. Sengupta, S. & Lehtimäki, H. (2023). Social Sustainability in Circular Economy: Current Conversations and Future Perspectives on the Role of Entrepreneurship. *International Conference on Entrepreneurship, Innovation and Society*, BML Munjal University, April 27-28.
3. Sengupta, S. & Lehtimäki, H. (2022). Societal, Business and Policy Perspectives for Plastic Waste Management. *International Symposium on Circular Economy Solutions for Plastics and Microplastics: Addressing the Grand Challenge*, IIT Delhi, November 29-30.
4. Sengupta, S., Lehtimäki, H., Leppälä, K., & Piispanen, V-V. (2022). Business and Societal Perspectives on Circular Plastics Economy. *2nd International Conference on Sustainable Resource Society*, UEF, October 3-4.
5. Sengupta, S., Singh, R., Sharma, S.K., & Chourdary, S. (2022). Business Model Framework for Reducing Loss and Waste of Fresh Produce in Vegetable Value Chain. *EURAM (European Academy of Management) Conference*, ZHAW School of Management and Law, Switzerland. June 15-17.
6. Sengupta, S., Singh, R., & Chourdary, S. (2022). Mitigating Post-Harvest Food Loss: Business Model in an Emerging Economy Context. *New Business Model Conference*. Lumsa University, Rome. June 23-24.
7. Sengupta, S., & Lehtimäki, H. (2021). Creating a Social Circular Economy by Transforming Vulnerable and Marginalised People into Circular Economy Agents. *1st International Conference on Sustainable Resource Society*, UEF, October 25-26.
8. Sengupta S., Kulshreshtra R., & Sahay S, (2021). Using Discarded Cloth as a Resource for an Environmentally and Socially Motivated Circular Economy. *1st International Conference on Sustainable Resource Society*, UEF, October 25-26.
9. Kulshreshtra, R., Sahay, S., & Sengupta, S. (2021). Gender Identity and Entrepreneurship: Breaking the Gender Stereotype. *International Conference of Management Cases (ICMC)*, 2021, BIMTECH. December 3-5.
10. Lehtimäki, H., Sengupta, S., Piispanen, V-V., & Henttonen, K. (2021). Social Entrepreneurship as Sustainability Agents in Circular Economy. *16th Corporate Responsibility Research Conference (CRR)*, The Open University of Israel, October 12-13.
11. Kulshreshtra R, Sengupta S & Sahay S, (2021). Sustainability of Social Enterprises. *ISDRS International Conference*, July 13-15.
12. Sengupta, S., & Lehtimäki, H. P. (2020). Care Ethics in Social Entrepreneurship: Contextual Understanding. *Academy of Management (AOM)*.
13. Kulshreshtra, R., Sahay, S., & Sengupta, S., (2019). Recent trends in social entrepreneur research. *21st Annual Convention of the Strategic Management Forum*, IIM Lucknow, December 27-29
14. Lehtimäki H, Piispanen V-V, & Sengupta S (2018). Challenges in Conceptualizing Social Entrepreneurship in the Finnish Context - Case Entocube. *International Conference of Management Cases (ICMC)*, 2018, BIMTECH. November 29-30.
15. Sengupta, S. & Lehtimäki, H. (2018). Sättvika Leadership, Care Ethics, and Firm Stakeholder Relationship in Social Entrepreneurship: Findings from Indian Context. *Responsible Business Research Seminar*, Faculty of Management, University of Tampere, March 14-15.
16. Sengupta, S. & Sahay, A (2017). Comparing mission statements of Indian and South African social enterprises in the new and renewable energy sector: A computer-assisted text analysis approach. *International Conference on Strategies in Volatile and Uncertain Environment for Emerging Markets*. July 14-15.

17. Muruganantha, P., Mittal, U. & Sengupta, S. (2017). A study on economic determinants of inward FDI in BRICS Countries: Panel data regression approach. *International Conference on Strategies in Volatile and Uncertain Environment for Emerging Markets*. July 14-15.
18. Mittal, U. & Sengupta, S. (2017). An analysis of the mission Statements of FT Ranked US B-Schools: A mixed method approach. *International Conference on Emerging Trends in Governance for Sustainable Growth*. IFIM. March 10.