

Conference presentations / papers

1. **Sengupta, S.**, & Lehtimäki, H. (2024). Social entrepreneurship for sustainable development: empowering the marginalized while doing upcycling work. *Research in Entrepreneurship and Small Business (RENT) 2024 Conference*, Audencia Business School, November 13-14.
2. **Sengupta, S.**, & Lehtimäki, H. (2024). Entrepreneurship for empowering the marginalised through creative circular economy. *4th International Conference for Sustainable Resource Society (ICS 2024)*, University of Eastern Finland, October 31 – November 1.
3. **Sengupta, S.**, & Lehtimäki, H. (2024). Combining circularity and society through co-creation in entrepreneurship for sustainable development. *Nordic Conference on Small Business Research (NCSB) 2024*, Turku School of Economics, University of Turku, May 29-31.
4. Lehtimäki, H., **Sengupta, S.**, & Leikh, O. (2023). Business Models for Sustainability: a Critical Review of the Concept. *Paper Development Session, Innovation Management SIG, European Academy of Management (EURAM)*, Trinity College Dublin, June 14-16.
5. **Sengupta, S.** & Lehtimäki, H. (2023). Social Sustainability in Circular Economy: Current Conversations and Future Perspectives on the Role of Entrepreneurship. *International Conference on Entrepreneurship, Innovation and Society*, BML Munjal University, April 27-28.
6. **Sengupta, S.** & Lehtimäki, H. (2022). Societal, Business and Policy Perspectives for Plastic Waste Management. *International Symposium on Circular Economy Solutions for Plastics and Microplastics: Addressing the Grand Challenge*, IIT Delhi, Nov 29-30.
7. **Sengupta, S.**, Lehtimäki, H., Leppälä, K., & Piispanen, V-V. (2022). Business and Societal Perspectives on Circular Plastics Economy. *2nd International Conference on Sustainable Resource Society*, UEF, October 3-4.
8. **Sengupta, S.**, Singh, R., Sharma, S.K., & Chourdary, S. (2022). Business Model Framework for Reducing Loss and Waste of Fresh Produce in Vegetable Value Chain. *EURAM (European Academy of Management) Conference*, ZHAW School of Management and Law, Switzerland. June 15-17.
9. **Sengupta, S.**, Singh, R., & Chourdary, S. (2022). Mitigating Post-Harvest Food Loss: Business Model in an Emerging Economy Context. *New Business Model Conference*. Lumsa University, Rome. June 23-24.
10. Kulshreshtra, R., **Sengupta, S.** & Sahay, S., (2021). Sustainability of Social Enterprises. *ISDRS International Conference*, July 13-15.
11. **Sengupta, S.**, & Lehtimäki, H. (2021). Creating a social circular economy: Transforming vulnerable and marginalized people into circular economy agents. *International Conference on Sustainable Resource Society, University of Eastern Finland*, Oct 25-26.
12. Kulshreshtra, R., **Sengupta, S.**, & Sahay, A. (2021). Reusing discarded clothes as a resource for an environmentally and socially motivated circular economy. *International Conference on Sustainable Resource Society, University of Eastern Finland*, Oct 25-26.
13. Lehtimäki, H., **Sengupta, S.**, Piispanen, V.V., & Henttonen, K. (2021). Social Entrepreneurship as Sustainability Agency. *Corporate Responsibility Research Conference*, Open University of Israel, Oct 12-13.
14. Kulshreshtra R, **Sengupta S** & Sahay S, (2021). Sustainability of Social Enterprises. *ISDRS International Conference*, July 13-15.

15. **Sengupta S** & Lehtimäki H, (2020). Care ethics in social entrepreneurship: Contextual understanding. *Academy of Management (AOM) Annual Meeting*, Vancouver, August 7-11.
16. Kulshreshtra R, Sahay S, and **Sengupta S**, (2019). Recent trends in Social Entrepreneur Research. *21st Annual Convention of the Strategic Management Forum*, IIM Lucknow, December 27-29.
17. **Sengupta S** & Lehtimäki H, (2018). Ethics in Social Entrepreneurship: Evidences from India, *Responsible Business Research Seminar*, Business School, University of Tampere, in Tampere, Finland, March 14-15.
18. Sahay A, & **Sengupta S** - Bhushan Steel: Another noose for Tata Steel? *International Conference of Management Cases (ICMC), 2018*, BIMTECH. November 29-30.
19. Lehtimäki H, Piispanen V V, & **Sengupta S** (2018). Challenges in Conceptualizing Social Entrepreneurship in the Finnish Context - Case Entocube. *International Conference of Management Cases (ICMC), 2018*, BIMTECH. November 29-30.
20. **Sengupta S** & Sahay S (2018). Framework for Market Orientation and Social Value Creation for Social Enterprises. *International Doctoral Consortium*. BIMTECH. June 6-8.
21. Mittal U & **Sengupta S** (2017). An Analysis of the Mission Statements of FT Ranked US B-Schools: A Mixed Method Approach. *International Conference on Emerging Trends in Governance for Sustainable Growth*. March 10
22. Muruganantha P, Mittal U & **Sengupta S** (2017). A Study on Economic Determinants of Inward FDI in BRICS Countries: Panel Data Regression Approach. *International Conference on Strategies in Volatile and Uncertain Environment for Emerging Markets*. July 14-15
23. **Sengupta S** & Sahay A (2017). Comparing Mission Statements of Indian and South African Social Enterprises in the New and Renewable Energy Sector: A Computer-Assisted Text Analysis Approach. *International Conference on Strategies in Volatile and Uncertain Environment for Emerging Markets*. July 14-15