

## Dr. Subhanjan Sengupta

ORCID: 0000-0003-0324-2980 | [subhanjan.sengupta@uef.fi](mailto:subhanjan.sengupta@uef.fi)

### Profile Overview



I am an Associate Professor in the Innovation Management subject area, with a special focus on Sustainable Innovation, at the Business School in University of Eastern Finland (UEF). More specifically, I am interested in how small businesses, social businesses, and new businesses (startups) advance social and environmental sustainability through innovative solutions. I have been the recipient of prestigious funding from the Research Council of Finland, to conduct research on how business and third sector organizations, along with institutional actors, collaboratively and innovatively drive a just and inclusive transition to the circular economy in sectors such as plastics circularity, reducing textile waste, and circularity in other waste streams. Prior to this, my research has produced novel insights on enterprise and innovation dynamics in growing sustainability sectors such as reducing food loss and waste, and enabling access to new and renewable energy, from multiple theoretical perspectives such as social innovation, organizational hybridity, sustainable business models, sustainability agency, care ethics practices, and collaborative approaches in innovation systems. Through an uninterrupted publication record, continued project leadership in PI and Co-PI roles, and independently developed international collaborations, my research produces knowledge on how sustainability-driven businesses innovate and advance the micro-foundations of circular economy, which includes the human dimensions for a just and inclusive transition.

My research has gained numerous accolades, including research awards and grants, best paper awards, and invitations as panellist and keynote speaker. My PhD received the *Jagdish N. Sheth Best Thesis Award*. In my earlier career in India as an Assistant Professor in BIMTECH (an AACSB accredited business school in India), I was awarded the *Dean's Faculty Award for Best Researcher*. One of my papers as a first author was a Finalist in the *Best Business Ethics Paper* at the *Academy of Management* annual conference. I also received best paper awards in conferences such as *The Case Centre UK* and the *International Conference on Entrepreneurship, Innovation & Society (EIS)*, India. I have been the recipient of highly competitive research fundings from the *Research Council of Finland* and *UK Research and Innovation (UKRI)*.

My contributions have led to impact on both research and practice. I have been invited to join the Editorial Review Board of the *Entrepreneurship & Regional Development: an International Journal* (an ABS 3\* journal). I have been a Visiting Researcher to the *Institute for Social Innovation, ESADE Business School*, Barcelona, and the *Centre for Integrated Quality Design, Johannes Kepler University*, Austria. I have also been invited as a jury member in the start-up innovation pitching events of the *School of Social Entrepreneurs UK* in India. Additionally, I also serve as an advisory board member of *Teach For Green*, which is a well-recognised grassroots organization in India enabling rural education, sustainable livelihoods, and leadership movements on climate change mitigation and environmental sustainability. Last but not the least, my ethnographic empirical research approach, both in the European and Asian context, builds bottom-up knowledge on innovation practices in sustainable and inclusive businesses which makes me an engaged scholar with scholarship beyond borders.

### EDUCATION/DEGREES

- 14/01/2026 : Docent<sup>1</sup>, Turku School of Economics, University of Turku, Finland
- 17/06/2014 – 28/09/2018: Ph.D. from Birla Institute of Management Technology (BIMTECH), India (degree affiliated to the Faculty of Management Studies, Mohanlal Sukhadiya University, India)  
Thesis topic: *'Framework for market orientation and social value creation by social enterprises in new and renewable energy sector'* (Jagdish Sheth Best Thesis Award 2019, Jointly given by Sheth Foundation, Atlanta, USA, and BIMTECH, India). Supervisor: Professor Arunaditya Sahay.
- 13/06/2009 – 30/04/2011 : Postgraduate Diploma in Management (PGDM - equivalent to MBA) from Northern Institute of Integrated Learning in Management (NIILM-CMS), India
- 03/05/2010 – 21/07/2011 : Grade de Master – International Management from Institut d'Administration des Entreprises (IAE), Université de Poitiers, France (Student exchange & dual degree between NIILM-CMS & IAE)
- 05/07/2004 – 23/07/2007 : Bachelor of Arts (Honours), English Literature, University of Calcutta, India

<sup>1</sup> In Finland, a **docent** (*dosentti* in Finnish) is a high-level academic title awarded by a university. It is an honorary title indicating the capability of the recipient in independent research and high-level teaching.

## CURRENT POSITIONS

01/07/2026 – till date : Associate Professor, Sustainable Innovation (SUN) Lab, Innovation Management Research Group, Business School, University of Eastern Finland, Finland  
14/01/2026 – till date : Adjunct Professor, Department of Management and Entrepreneurship, Turku School of Economics, University of Turku, Finland

## PREVIOUS POSITIONS

01/09/2022 – 30/06/2026 : Academy Research Fellow (Research Council of Finland), UEF Business School, Finland  
17/05/2025 – 24/05/2025 : Visiting Researcher, Institute of Integrated Quality Design, Johannes Kepler University, Austria  
04/11/2024 – 14/12/2024 : Visiting Researcher, ESADE Business School, Barcelona  
01/09/2021 – 31/08/2022 : Postdoctoral Researcher, Innovation Management Research Group, UEF Business School, Finland  
01/10/2018 – 31/08/2021 : Assistant Professor, BIMTECH, India  
19/06/2017 – 31/08/2018 : Sr. Research Associate, BIMTECH, India  
01/01/2018 – 29/05/2018 : Visiting PhD Researcher (Grant from Finnish National Agency for Education), UEF Business School  
13/05/2015 – 02/05/2017 : Assistant Professor, EMPI Business School, India  
18/07/2011 – 07/04/2015 : Lecturer (2011-12), Sr. Lecturer (2012-13), Assistant Professor (2013-15), EIT (MD University), India  
01/12/2010 – 31/05/2011 : HR Executive – hiring and training, SAHARA International, India  
01/08/2007 – 31/05/2008 : Short-term contracts as Sales Executive with HSBC Bank and Prudential Insurance, India

## FUNDED RESEARCH

- 1. Project name** : MILESTONE (*Making Circular Economy Socially Inclusive Through Entrepreneurship*)  
**Role** : Principal investigator and Academy Research Fellow  
**Grant awarding agency** : Academy of Finland  
**Grant amount** : € 248 060  
**Start and end dates** : 01/09/2022 – 31/08/2025  
**Role in grant application** : Sole grant writer and applicant  
**Collaborators** : Prof. Hanna Lehtimäki, UEF Business School; Prof. Rauno Sairinen, Department of Environmental Policy, UEF; Prof. David Murillo, Institute of Social Innovation, ESADE Business School; Prof. Erik Hansen, Institute of Integrated Quality Design, Johannes Kepler University.  
**About project** : The project aims to create a framework on how sustainability-driven social businesses and start-ups innovatively combine social and environmental sustainability in circular economy.
- 2. Mobility grant** : Grant from Paulon Säätiö for post-doctoral research mobility, € 7000 (2024)
- 3. Project name** : CESMI (*Circular Economy Solutions for Microplastics*), Jan. 2021 – Dec. 2024  
**Role** : Work Package Leader/Co-Investigator  
**Principal investigator** : Prof. Hanna Lehtimäki, Business School, UEF  
**Grant awarding agency** : FICORE (Finland India Cooperation for Research & Education), Ministry of Education and Culture  
**Grant amount** : € 70 000 (series 1 funding for 2022) + € 64 000 (series 2 funding for 2023 & 2024)  
**Start and end dates** : 01/01/2022 – 31/12/2024  
**Role in grant application** : Joint planning and writing with PI on the work package related to the business and society aspects  
**About project** : Multi-disciplinary research cooperation between UEF, University of Tampere, and three IITs in India, to study the microplastic and plastic pollution challenge, and how to address it with scientific techniques and circular economy solutions connecting business and society.
- 4. Project name** : TRANSSTiON (*Transforming Cold Food Chains in India through Space Science and Technologies*)  
**Role** : Work Package Leader/Co-Investigator  
**Principal investigators** : Prof. (Dr.) Sonal Choudhary, Sheffield Management School, University of Sheffield, UK; Dr. Bryan Shaughnessy, Programme Director, Science and Technology Facilities Council (STFC), UK  
**Grant awarding agency** : STFC-GCRF (Global Challenges Research Fund), UK  
**Grant amount** : € 840 000  
**Start and end dates** : 01/10/2019 – 31/01/2021  
**Role in grant application** : Joint planning and writing with PI on the work packages related to business model and policy  
**About project** : Multi-disciplinary research cooperation between academic and industry partners in India and the UK, identifying innovation systems solutions, sustainable business model implementations, and policy recommendations, for reducing post-farm food loss and waste.
- 5. Mobility grant** : Grant from EDUFI (Finnish National Agency for Education) for visiting PhD researcher mobility from India to Finland, € 7500 (2017-2018)

## RESEARCH OUTPUT

### Peer-Reviewed Research Journal Articles

1. Lehtimäki, H., Leppälä, K., Mielonen, N., Piispanen, V. V., Henttonen, K., **Sengupta, S.**, ... & Liakh, O. (2025). Sustainable Innovation Framework: A Review of Organization, Strategic Management, and Entrepreneurship Literature. *Sustainable Development*. <https://doi.org/10.1002/sd.70092> (Open Access)
2. **Sengupta, S.**, Choudhary, S., Obayi, R., & Nayak, R. (2024). Reducing food loss through sustainable business models and agricultural innovation systems. *Supply Chain Management: An International Journal*, 29(3), 540-572.
3. Kulshrestha, R., **Sengupta, S.**, Sahay, A., & Chandra, Y. (2024). Process Typologies of Identity Construction in Entrepreneurship. *The Journal of Entrepreneurship*, 33(2), 293-329.
4. **Sengupta, S.** & Lehtimäki, H. (2022). Contextual understanding of care ethics in social entrepreneurship. *Entrepreneurship and Regional Development: An International Journal*, 34:5-6, 402-433. (Open Access)
5. Kulshreshtra, R., Sahay, S., & **Sengupta, S.** (2022). Constituents and Drivers of Mission Engagement for Social Enterprise Sustainability: A Systematic Review. *The Journal of Entrepreneurship*. 31(1). 90-120.
6. Kulshreshtra, R., Sahay, S., & **Sengupta, S.** (2021). Using Trust as a Resource for Social Value Creation: A Case of JanaJal. *South Asian Journal of Business and Management Cases*, 10(2), 196-206.
7. **Sengupta, S.**, Sahay, A., & Hisrich, R. (2020). The social-market convergence in a renewable energy social enterprise. *Journal of Cleaner Production*, 122516.
8. Lehtimäki, H., Piispanen, V.V., & **Sengupta, S.** (2020). Social entrepreneurship as a cluster concept: Is a cricket farming start-up a social enterprise? *Journal of Asia Entrepreneurship and Sustainability*, 16(2): 162-186. (Open Access)
9. Kapoor, R., Ghosh, P., Kumar, M., **Sengupta, S.**, Gupta, A., Kumar, S. S., ... & Pant, D. (2020). Valorization of agricultural waste for biogas based circular economy in India: A Research Outlook. *Bioresource Technology*, 123036.
10. Kulshreshtra, R., Sahay, S., **Sengupta, S.** (2020). IndiGo: Cruising in market but crashing within. *Asian Journal of Management Cases*. 21(1), 24-38.
11. Plutshack, V., **Sengupta, S.**, Sahay, A., & Viñuales, J. E. (2019). New and renewable energy social enterprises accessing government support: Findings from India. *Energy Policy*, 132, 367-378.
12. **Sengupta, S.**, Sahay, A. & Croce, F. (2018). Conceptualizing social entrepreneurship in the context of emerging economies: an integrative review of past research from BRIICS. *International Entrepreneurship and Management Journal*, 14(4):771-803.
13. **Sengupta, S.** & Sahay, A. (2018). Social Enterprises in the Indian Context: Conceptualizing through Qualitative Lens. *Journal of Global Entrepreneurship Research*, 8(1): 1-19. (Open Access)
14. **Sengupta, S.** & Sahay, A. (2017). Comparing mission statements of social enterprises and corporate enterprises in the new and renewable energy sector of India: a computer aided content analysis study. *Journal of Global Entrepreneurship Research*, 7(21): 1-16. (Open Access)
15. **Sengupta, S.** & Sahay, A. (2017). Social entrepreneurship research in Asia-Pacific: Perspectives and opportunities. *Social Enterprise Journal*, 13(1): 17-37.

### Peer-Reviewed Research Book Chapters

16. **Sengupta, S.**, Piispanen, V. V., & Lehtimäki, H. (2026). Towards an inclusive and sustainable circular plastic economy: proactively transforming the institutional context through sustainable entrepreneurship. In *Contextualizing Circular Economy: Emerging Trends, Developments and Future Prospects*. Edward Elgar Publishing Ltd. (undergoing proofreading, about to be published)
17. Lehtimäki, H., Leppälä, K., Piispanen, V. V., **Sengupta, S.**, & Lampinen, M. (2026). Business and societal perspectives on circular plastics economy. In *Circular Plastics Economy* (pp. 393-413). Elsevier.
18. **Sengupta, S.**, Piispanen, V.V., & Lehtimäki, H., (R&R). *Towards an inclusive and sustainable circular plastic economy through entrepreneurship: an institutional context perspective*, in Kutaula, S., Gillani, A., & Yousafzai, S. *Contextualizing Circular Economy: Emerging Trends, Developments and Future Prospects*. London: Edward Elgar.
19. **Sengupta, S.**, & Lehtimäki, H., (2024). *Fostering Resilience in the Rural Context Through Sustainability Agency in Social Entrepreneurship*, in Mitra, S., & Shaw, R. *Disaster Risk Reduction and Rural Resilience*. Springer Singapore.
20. Lehtimäki, H., **Sengupta, S.**, Piispanen, V-V., & Henttonen, K. (2021). *Social Entrepreneurs as Sustainability Agents in Circular Economy*, in Teerikangas, S., Onkila, T., Koistinen, K., & Mäkelä, M. *Research Handbook of Sustainability Agency*. London: Edward Elgar. (Open Access)
21. **Sengupta, S.** (2021). *Social academic entrepreneurship: contextual understanding*, in Eriksson, P., Komulainen, K., Montonen, T., & Siivonen, P. *New movements in academic entrepreneurship*. London: Edward Elgar.
22. Kulshreshtra, R., Sahay, S., & **Sengupta, S.** (2021). Gender Identity and Entrepreneurship: Breaking the Gender Stereotype, in Piispanen V-V, Dey, A.K., & Mishra, S. *Perspectives on Entrepreneurship and Sustainability*. (pp. 78-88). New Delhi: Bloomsbury.
23. Kumar, K., Srivastava, N., Kulshreshtra, R. & **Sengupta, S.** (2021). Entrepreneurial Behaviour in a Pandemic: A Case Study on an Ed-Tech Startup, in Tyagi, N., & Verma, S. *Entrepreneurship Education and Innovation for Sustainable Development*. (pp. 68-81). New Delhi: Bookman.

24. Kulshreshtra, R., Sahay, S., & **Sengupta, S.** (2021). JanaJal: Bringing in Water Revolution, in Dey, A.K., Piispanen V-V, & Mishra, S. *Sustainable Entrepreneurship – Innovation and Transformation*. (pp. 75-89). New Delhi: Bloomsbury.
25. Ghosh, P., **Sengupta, S.**, Vijay, V. K., & Sahay, A. (2020). Life cycle assessment of waste to bioenergy processes: A review. In Lakhveer Singh, Abu Yousuf, & Durga Madhab Mahapatra (Eds). *Bioreactors: Sustainable Design and Industrial Applications in Mitigation of GHG*. (pp. 105-122). Elsevier.
26. Lehtimäki, H., Piispanen, V.V., & **Sengupta, S.** (2018). Social entrepreneurship in the Finnish context - Case EntoCube. In A. K. Dey & H. Lehtimäki (Eds.). *Responsible Humane Strategies for Gender Equality, Empowerment and Leadership*. (pp. 175-183). New Delhi: Bloomsbury.
27. Sahay, A., & **Sengupta, S.** (2018). Bhushan Steel: Another noose for Tata Steel? In A. K. Dey & H. Lehtimäki (Eds.). *Evolving Business Models in Ecosystem of Disruptive Technologies and Social Media*. (pp. 304-312). New Delhi: Bloomsbury.
28. Lehtimäki, H., Piispanen, V.V., & **Sengupta, S.** (2018). Social entrepreneurship in the Finnish context - Case EntoCube. In A. K. Dey & H. Lehtimäki (Eds.). *Responsible Humane Strategies for Gender Equality, Empowerment and Leadership*. (pp. 175-183). New Delhi: Bloomsbury.

#### Peer-Reviewed Teaching Cases

29. Sahay, A. & **Sengupta, S.** (2020), "Tata Steel Acquires Bhushan Steel But...", double blind peer-reviewed teaching case study published by the *Case Centre UK* (320-0075-1)
30. **Sengupta, S.**, Sahay, A., & Osborne, M. (2019), "Hebon transforms Indian jackfruit from weed to wonder food", double blind peer-reviewed teaching case study published by *Harvard Business Publishing* (W19027-PDF-ENG) & *Ivey Publishing* (9B19M006).
31. **Sengupta, S.** & Sahay, A., (2015), "Sai Marine Exports at Crossroads," double blind peer-reviewed teaching case study published by *Harvard Business Publishing* (W15160-PDF-ENG) & *Ivey Publishing* (9B15M051).

#### Peer-Reviewed Conference Proceedings

32. **Sengupta, S.** (2025). Sustainability-Oriented Social Entrepreneurship: A Sustainability Agency Perspective. In *Academy of Management Annual Meeting Proceedings*, Academy of Management.
33. Teerikangas, S., Konstantinou, E., Lehtimäki, H., **Sengupta, S.**, Piispanen, V. V., Henttonen, K., ... & Russell, S. (2025). Sustainability Agency-From Individuals as Change Agents Toward Multi-Species Perspectives. In *Academy of Management Annual Meeting Proceedings*, Academy of Management.
34. **Sengupta, S.**, & Lehtimäki, H., (2024). Entrepreneurship for empowering the marginalized through creative circular economy, *4th International Conference for Sustainable Resource Society. Proceedings and Abstract Collection*.
35. **Sengupta, S.** & Lehtimäki, H. (2023). Connecting social sustainability and circular economy through entrepreneurship. *3rd International Conference for Sustainable Resource Society: Proceedings and Abstract Collection*.
36. Lehtimäki, H., Leppala, K., Liakh, O., **Sengupta, S.**, Henttonen, K., Piispanen, V. V., Parkkinen, I., Mielonen, N., (2023). A cross-disciplinary review of sustainable innovation literature to produce a multidimensional framework. *3rd International Conference for Sustainable Resource Society: Proceedings and Abstract Collection*.
37. **Sengupta, S.** & Lehtimäki, H. (2023). Social Sustainability in Circular Economy: Current Conversations and Future Perspectives on the Role of Entrepreneurship. *Proceedings of the International Conference on Entrepreneurship, Innovation and Society*.
38. **Sengupta, S.**, Lehtimäki, H., Leppälä, K., & Piispanen, V-V. (2022). Business and Societal Perspectives on Circular Plastics Economy. *2nd International Conference for Sustainable Resource Society: Proceedings and Abstract Collection*.
39. **Sengupta, S.**, & Lehtimäki, H. (2021). Creating a social circular economy: Transforming vulnerable and marginalized people into circular economy agents. *1st International Conference for Sustainable Resource Society: Proceedings and Abstract Collection*.
40. Kulshreshtra, R., **Sengupta, S.**, & Sahay, A. (2021). Reusing discarded clothes as a resource for an environmentally and socially motivated circular economy. *1st International Conference for Sustainable Resource Society: Proceedings and Abstract Collection*.
41. **Sengupta, S.**, & Lehtimäki, H. P. (2020). Care Ethics in Social Entrepreneurship: Contextual Understanding. In *Academy of Management Annual Meeting Proceedings*, Academy of Management.
42. **Sengupta, S.** & Sahay, A (2017). Comparing mission statements of Indian and South African social enterprises in the new and renewable energy sector: A computer-assisted text analysis approach. In *Proceedings of International Conference on Strategies in Volatile and Uncertain Environment for Emerging Markets* (p. 521-527). July 14-15
43. Muruganantha, P., Mittal, U. & **Sengupta, S.** (2017). A study on economic determinants of inward FDI in BRICS Countries: Panel data regression approach. In *Proceedings of International Conference on Strategies in Volatile and Uncertain Environment for Emerging Markets* (p. 347-353). July 14-15
44. Mittal, U. & **Sengupta, S.** (2017). An analysis of the mission Statements of FT Ranked US B-Schools: A mixed method approach. In *Proceedings on International Conference on Emerging Trends in Governance for Sustainable Growth*. IFIM.

## RESEARCH SUPERVISION

- (1) PhD Researcher : Dr. Reeti Kulshreshtra (graduated, 2023)  
Supervisors : Prof. Arunaditya Sahay (Supervisor), Dr. Subhanjan Sengupta (Co-Supervisor)  
Thesis topic : The Practice of Identity Work in Social Entrepreneurship  
Business School : Birla Institute of Management Technology (BIMTECH), India
- (2) Master's Student : Iina Rajala (graduated, 2024)  
Role : Dr. Subhanjan Sengupta (Supervisor), Assoc. Prof. Kaisa Henttonen (Co-Supervisor)  
Thesis topic : Motivations for self-employment in second-hand businesses: women entrepreneurs' perspective  
School/university : Business School, University of Eastern Finland (UEF), Kuopio
- (3) Master's Student : Minna Taimisto (current student)  
Role : Prof. Hanna Lehtimäki (Supervisor), Dr. Subhanjan Sengupta (Co-Supervisor)  
Thesis topic : Reducing Loss & Waste of Value in Flower Supply Chain at the Downstream through Entrepreneurship  
School/university : Business School, University of Eastern Finland (UEF), Kuopio

## TEACHING

Courses Taught	Level	Status	University/School	Teaching	Year	Students
Sustainability Research	Masters	Compulsory	University of Eastern Finland (UEF)	Permanent	2025, 2024, 2025	2024 (12), 2025 (10)
Interdisciplinary Needs and Perspectives in Circular Economy	UEF Summer School	Elective			2024, 2023	2024 (11), 2023 (18)
Strategic Management (online course)	Bachelors & Masters	Elective			2024-2022	approx. 300-400
Qualitative Research Methods (teaching two modules)	Masters	Compulsory			2026 (spring)	2026 (75)
Innovation Management Research (teaching one module)	Masters	Compulsory			2025-2023	2025 (43), 2024 (18), 2023 (21)
Qualitative Research Methods	Doctoral	Compulsory	BIMTECH, India	Permanent	2019, 2020	6
		Compulsory	JIPM, India	Visiting	2019	5
Basics of Entrepreneurship	Masters	Compulsory	BIMTECH, India	Permanent	2020-2018	approx. 40-60
Enterprise Lab & Business Model		Compulsory			2021, 2020	
Responsible Business		Compulsory			2020, 2019	
Social Innovation and Entrepreneurship	Masters	Compulsory	UEF, Finland	Visiting	2018	14
Social Entrepreneurship	Masters	Compulsory	Ambedkar University, India	Visiting	2017	10
Strategic Management	Masters	Compulsory	EMPI Business School, India	Permanent	2016, 2015	approx. 30-40
Marketing Management		Compulsory				
Fundamentals of Management	Bachelors	Compulsory	MD University, India	Permanent	2011-2014	approx. 90-120

## AWARDS & HONOURS

- 2026 : Awarded the title of *Docent* by Turku School of Economics, University of Turku, Finland
- 2025 : Invited as *Editorial Board Member* at the *Entrepreneurship & Regional Development: an International Journal*
- 2024 : Invited Panelist, Impact Assessment of Sustainable and Social Entrepreneurship, International Conference on Entrepreneurship, Innovation and Society (EIS 2024), BML Munjal University, India
- 2023 : *Best Paper Award*, International Conference on Entrepreneurship, Innovation & Society (EIS), India
- 2022 : Awarded the *Academy of Finland Postdoctoral Fellowship* by the Academy of Finland
- 2020 : *Interviewed & featured* by *Inkpothub Media*, India's first digital platform for communicating scientific research
- 2020 : Awarded *Dean's Faculty Award for Best Researcher* at BIMTECH, India
- 2020 : Finalist in *Best Business Ethics Paper*, Social Issues in Management Division, Academy of Management Conference
- 2019 : Awarded *Jagdish N Sheth Best Thesis Award* by Sheth Foundation and BIMTECH, India
- 2018 : Invited *Keynote Speaker* on 'Social Entrepreneurship in Alternative Politics', Centre for Peace and Sustainability, Manav Rachna International Institute of Research and Studies, India

- 2018 : Awarded *EDUFI Fellowship* by Finnish National Agency for Education, Finland  
2018 : Awarded *Case Centre Best Case Award* by *The Case Centre UK*, at International Conference for Management Cases.

## OTHER MERITS

### Academic

- Pre-Examiner, PhD Dissertation: 'Role of Bricolage in Women Green Entrepreneurship: an exploratory study', Dr. Seema Potluri, Graduated with PhD Degree in the Joint Doctoral Degree Program between Indian Institute of Technology (IIT), Kanpur, India, and Curtin University, Perth, Australia
- Editorial Review Board Member: *Entrepreneurship & Regional Development: an International Journal (ABS 3\*)*
- Reviewer for other journals : *Journal of Business Ethics, Business Ethics Environment & Responsibility, Journal of Small Business Management, International Journal of Entrepreneurial Behaviour & Research, International Entrepreneurship & Management Journal, Social Enterprise Journal.*
- Academic Memberships : *Academy of Management (AOM), European Academy of Management (EURAM), European Council of Small Business and Entrepreneurship (ECSB)*
- Conference Session Chairs : *International Conference for Sustainable Resource Society (ICS 2024, 2025), UEF, Finland; International Conference on Entrepreneurship, Innovation and Society (EIS 2024), India.*
- Panel Moderator : *2nd International PhD Workshop on Sustainable Innovation in Business & Society (2025)*
- Invited Talk : *Invited Talk in a continuous learning programme organized by the Research Center for Sustainable Circular Economy (CECE) and the UEF Centre for Continuous Learning*
- Member- Advisory Committee : *International Conference on Entrepreneurship, Innovation and Society (EIS 2024), India.*
- Organising Committee Member : *8<sup>th</sup> AIM-AMA Sheth Foundation Doctoral Consortium and Conference 2020, organised by American Marketing Association, Sheth Foundation, Academy of Indian Marketing*
- Organising Committee Member : *International Conference for Management Cases (2018, 2017) and International Doctoral Consortium on Management and Organizational Studies (2018), co-organised by BIMTECH, UEF, Saint Mary's University, & George Mason University.*

### Administration

- Academic Administration : *Program Coordinator, PhD Programme (2019-2021), BIMTECH*
- Committee Member : *Research Promotion Committee (2020-2021), BIMTECH*

### Practice World

- Advisory Board Member : *Teach For Green, a widely recognised grassroots organization in India enabling rural education and leadership on climate change mitigation and environmental sustainability.*
- Invited jury member : *Two times invited as a jury member in the start-up pitching events at the Social Start-Up Fellowship Program of the *School of Social Entrepreneurs UK* in India.*
- Co-Organized Hackathons : *Co-Organised two 30-hour hackathons in New Delhi during my previous employments, in collaboration with leading startup incubators and coworking space companies in India, for 300+ participants (new founders and tech-developers) to come up with novel start-up ideas and pitch those ideas to a jury of incubators from across the country.*